



DEPARTMENT OF THE ARMY
HEADQUARTERS, 2ND INFANTRY DIVISION
UNIT #15041
APO AP 96258-5041

REPLY TO
ATTENTION OF:

EAID-CG

1 JUL 2006

MEMORANDUM FOR SEE DISTRIBUTION

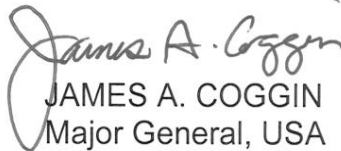
SUBJECT: Policy Letter #3, Command Values and Principles

1. This policy supersedes 2ID Policy Letter #4, Dignity and Respect for All Soldiers, 15 December 2004. This policy remains in effect until rescinded or superseded.
2. Reference. USFK Command Policy #3, Command Values and Principles, 4 June 2005.
3. This policy applies to all members of the 2ID team—service members, civilian employees, contractors, and family members.
4. United States citizens serving in the Republic of Korea are representatives of our country. As such, the Korean people view our public behavior as a reflection of American values, standards, and morals. It is important that we uphold and embrace a high standard of personal conduct and behave in a manner that is in keeping with the ideals of our nation and the honor of being an American service member and citizen.
5. Acts of indiscipline can create hostility within a local community and harm the reputation of American service members. More importantly, bad behavior can have negative outcomes at a national and strategic level and, as a result, adversely impact our Mutual Defense Alliance with the Republic of Korea. Think before you act. Every interaction we have within our host nation communities is an opportunity to make a positive impact, and leave a favorable impression on our Korean hosts. We need to make the most of these opportunities and demonstrate our value as good neighbors and partners.
6. I view every Soldier, Airman, civilian, contractor and family member as a United States ambassador to the Republic of Korea. I urge you to conduct yourself in a manner that displays sensitivity to the Korean culture, reflects positively on our Nation,

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and enhances our mission in this great democracy. Your responsible behavior will result in a good reputation for all Americans in the Republic of Korea and it will foster closer ties between our nations.



JAMES A. COGGIN
Major General, USA
Commanding

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